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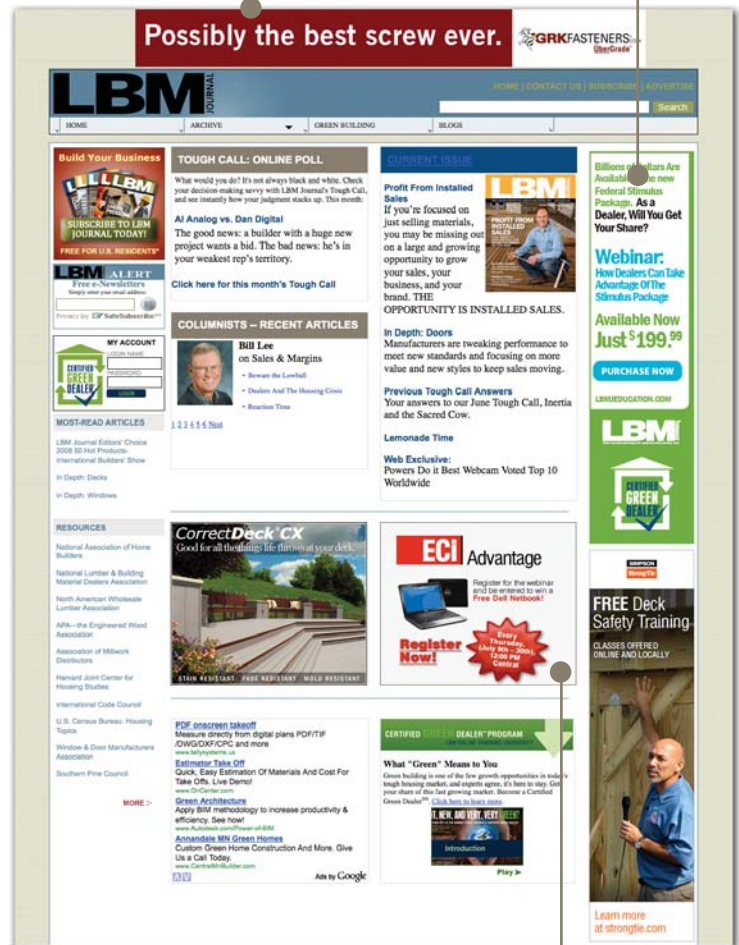
ONLINE RATES (Net)

| POSITION | SIZE (IN PIXELS) | MONTHLY RATES | | |
|------------------|------------------|-----------------|-----|-----|
| | | BEST VALUE: 12x | 6x | 3x |
| LEADERBOARD | 728 x 90 | 400 | 450 | 500 |
| SKYSCRAPER | 160 x 600 | 300 | 340 | 375 |
| MEDIUM RECTANGLE | 300 x 250 | 200 | 225 | 250 |

- › **DEADLINE:** Materials must be received one week prior to scheduled ad placement.
- › **AD POSITIONS:** All ad positions will run on a 3-ad (maximum) rotation basis. New ads will appear when page is refreshed or reopened.
- › **ACCEPTABLE FILES:** .gif format. Files should not exceed 50k.
- › **RECOMMENDED ANIMATION LENGTH:** 15 seconds.

LEADERBOARD

SKYSCRAPER



MEDIUM RECTANGLE

E-MAIL ARTWORK TO:

RICK SCHUMACHER
 Rick@LBMJournal.com
 952.892.7793